



#### AGREEMENT MADE BETWEEN

## **WFOR-TV**

CONTRACT NO. REV. 1161-55285-1

DATE PRINTED

10/10/12

8900 N. W. 18TH TERRACE, . MIAMI FL 33172 AND

WFOR-TV

			AND	PAGE 1
NAME AND	AGENCY (OR SERVICE)  GMMB, INC.  3050 K St NW Ste	ACTING AS AGENT FOR 17	8906 ADVERTISER (OR AGENCY AND ADVERTISER) OBAMA FOR AMERICA PO BOX 8102	Cancellation Notice
ADDRESS	Washington USA	DC 20007-5108	Chicago IL 60680-8102 USA	Announcement 28 days prior notice
LOCAL SALESPERSO	SUSAN INKER-PURETZ	AGENCY EST. NO.	PRODUCT95/101/2002 SCHED A  PRODUCT 1300 CODE	-
NATIONAL SALESPERSON BROADCAS	N ST SCHEDULE STARTING	10/09/12 AND ENDING 10	/15/12 NO. WEEKS: 1	

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations and its Stations on the discriminate on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ITEM	DAYS	SPOTS PWK.	FROM	мЕ то	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
								55001.	ONTHALE	TOTAL VALUE (1)
1 LUR	Т-Р	3	05:00A	05:30A	30S	10/09/12-10/12/12		3	200.00	600.00
2 LUR	T-F	3	05:30A	06:00A	30S	10/09/12-10/12/12		3	200.00	600.00
3 LUR	T-F	2	06:00A	06:30A	30s	10/09/12-10/12/12		2	350.00	700.00
4 LUR	T-F	2	06:30A	07:00A	30s	10/09/12-10/12/12		2	350.00	700.00
5 LUR	T-F	3	04:30A	04:59A	30s	10/09/12-10/12/12		3	75.00	225.00
6 LUR	.1111	4	07:00A	08:00A	30s	10/09/12-10/12/12		4	200.00	800.00
7 CD	1	1	07:00A	08:00A	30s	10/15/12-10/15/12		1	315.00	315.00
8 LUR	T-F	3	A00:80	09:00A	30s	10/09/12-10/12/12		3	200.00	600.00
9 LUR	Sa	1	07:00A	09:00A	30S	10/13/12-10/13/12	CBS SATURDAY EARLY SHOW	1	175.00	175.00
10	T-F	2	09:00A	11:00A	30s	10/09/12-10/12/12		2	360.00	720.00
	(1) 1 4									

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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1

AND PAGE 2 6441 AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME GMMB, INC. OBAMA FOR AMERICA Required 3050 K St NW Ste 100 PO BOX 8102 AND Announcement 28 days **ADDRESS** Washington DC 20007-5108 Chicago IL 60680-8102 prior notice USA CONTACT PRODUCT95/101/2002 SCHED A LOCAL SUSAN INKER-PURETZ AGENCY EST. NO. PRODUCT 1300 SALESPERSON NATIONAL

SALESPERSON

BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ITEM	DAYS	SPOTS PWK.	FROM	ме то	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
CD							***************************************	55001.	OMITALE	TOTAL VALUE(I)
11 LUR	T-F	2	11:00A	12:00N	30S	10/09/12-10/12/12	PRICE IS RIGHT	2	700.00	1400.00
12 CD	T-F	2	11:58A	12:30P	30s	10/09/12-10/12/12	NOON NEWS	2	720.00	1440.00
13 CD	Su	1	09:00A	10:30A	30s	10/14/12-10/14/12	CBS SUNDAY MORNING	1	1620.00	1620.00
14 LUR	T-F	2	03:00P	03:58P	30s	10/09/12-10/12/12	JUDGE JUDY	2	400.00	800.00
15	T-F	2	03:57P	05:00P	30s	10/09/12-10/12/12	DR PHIL	2	600.00	1200.00
16 CD	T-F	3	05:00P	05:30P	30s	10/09/12-10/12/12		3	1350.00	4050.00
17 CD	T-F	3	05:30P	06:00P	30s	10/09/12-10/12/12		3	1350.00	4050.00
18 CD	T-F	2	06:00P	06:30P	30S	10/09/12-10/12/12		2	1620.00	3240.00
19 LUR	T-F	2	06:30P	07:00P	30s	10/09/12-10/12/12		2	1500.00	3000.00
20 CD	01111	4	06:58P	07:30P	30S	10/09/12-10/12/12	ENTERTAINMENT TONIGHT	4	1350.00	5400.00
21	10000	1	06:58P	07:30P	30S	10/15/12-10/15/12	ENTERTAINMENT TONIGHT	1	1350.00	1350.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.



6441

NAME

**ADDRESS** 

CONTACT

LOCAL

AND



3050 K St NW Ste 100

SUSAN INKER-PURETZ

GMMB, INC.

Washington

USA

#### AGREEMENT MADE BETWEEN

### WFOR-TV

CONTRACT NO. REV. 1161-55285-1

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**Cancellation Notice** 

Announcement 28 days

DATE PRINTED 10/10/12

PAGE

Required

prior notice

8900 N. W. 18TH TERRACE, . MIAMI FL 33172 AND

WFOR-TV

AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906

ADVERTISER (OR AGENCY AND ADVERTISER)

PO BOX 8102

OBAMA FOR AMERICA

Chicago

IL 60680-8102

USA

PRODUCT95/101/2002 SCHED A

PRODUCT

1300

CODE

SALESPERSON NATIONAL **SALES PERSON** 

BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12 NO. WEEKS:

2002

DC 20007-5108

AGENCY EST. NO.

1

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ITEM	DAYS	SPOTS PWK.	FROM	IME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
CD	DATE:	7 777	THOM	10	LENGTH	EN EUNIVE DATES	Hodhaid	80031.	UNITRALE	TOTAL VALUE(1)
22 CD	01111	4	07:30P	08:00P	30s	10/09/12-10/12/12	THE INSIDER	4	1350.00	5400.00
23 CD	10000	1	07:30P	08:00P	30s	10/15/12-10/15/12	THE INSIDER	1	1350.00	1350.00
24 LUR	М	1	07:58P	08:57P	30s	10/15/12-10/15/12	HOW I MET YOUR	1	3500.00	3500.00
25 LUR	M \$100 COMING FROM E	1 \$T.1905	10:00P	11:00P	30s	10/15/12-10/15/12	HAWAII FIVE-O	1	3600.00	3600.00
26 CD	Т	1	07:58P	09:00P	30s	10/09/12-10/09/12	NAVY NCIS	1	7650.00	7650.00
27 CD	Т	1	09:00P	10:00P	30s	10/09/12-10/09/12	NCIS:LOS ANGELES	1	7650.00	7650.00
28 CD	W	1	09:00P	10:00P	30s	10/10/12-10/10/12	CRIMINAL MINDS	1	7200.00	7200.00
29	Th	2	09:00P	11:00P	305	10/11/12-10/11/12	PRESIDENTIAL/VP DEBATES	2	5000.00	10000.00
30 LUR	Su	1	09:00P	10:00P	30s	10/14/12-10/14/12	THE GOOD WIFE	1	5000.00	5000.00
31 LUR	01111.0	4	11:00P	11:35P	30s	10/09/12-10/12/12	LATE NEWS	4	975.00	3900.00
32 LUR	10000.0	1	11:00P	11:35P	30S	10/15/12-10/15/12	LATE NEWS	1	975.00	975.00

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NATIONAL SALESPERSON



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8900 N. W. 18TH TERRACE, . MIAMI FL 33172 AND WFOR-TV

		5-5/5/5/			
6441	AGENCY (OR SERVICE) ACTI	NG AS AGENT FOR 17890	6 ADVERTISER (OR A	GENCY AND ADVERTISER)	Cancellation Notice
NAME	GMMB, INC.		OBAMA FOR AMERICA		
AND	3050 K St NW Ste 100		PO BOX 8102		Required
					Announcement 28 days
ADDRESS	Washington DC	20007-5108	Chicago	IL 60680-8102	prior notice
	USA		USA		
CONTACT			PRODUCT95/101/2002	2 SCHED A	
LOCAL SALESPERSO	Dodini minimi mondin	AGENCY EST. NO.	PRODUCT 1300 CODE		

BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12

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NO. WEEKS:

1

ethnicity			1014							
ITEM	DAYS	SPOTS PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
33 CD	01111	4	11:35P	12:37A		10/09/12-10/12/12		4	630.00	2520.00
34 CD	10000	1	11:35P	12:37A	30s	10/15/12-10/15/12	LATE SHOW WITH DAVID	1	630.00	630.00
35 LUR	Sa	1	12:00M	01:05A	30S	10/13/12-10/13/12		1	250.00	250.00
36 LUR	Su	1	11:58A	07:00P	30s	10/14/12-10/14/12	NFL TODAY	1	3000.00	3000.00
37 LUR	Sa	1	12:00N	03:30P	30s	10/13/12-10/13/12	ACC FOOTBALL	1	600.00	600.00
38	Sa	1	12:00N	07:00P	30S	10/13/12-10/13/12	NCAA COLLEGE FOOTBALL	1	2500.00	2500.00
39 LUR	Su	1	03:58P	07:00P	30s	10/14/12-10/14/12	NFL FOOTBALL - 4PM	1	10000.00	10000.00
40	Sa-Su	2	11:35P	12:05A	305	10/13/12-10/14/12	CBS4 LATE NEWS  Total Contract:	2 78		1800.00 110510.00
					Qtr 4	Oct 12 110510.00	Nov Dec .00 .00	GR	Total 110510.00 AND TOTAL 110510.00	

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